



# **TRADETHIRSTY 2024 WORKSHOP & AFFILIATE PARTY**



**Sponsorship Opportunities**

TRADETHIRSTY 2024 LIVE IS

# A targeted event for financial marketing professionals, that brings an online community together in person.

Attendees choose **TRADETHIRSTY 2024 LIVE** to **network** with other pros and to **learn** the most cutting edge marketing tools, tactics and strategies working today in our industry.

For the past 12 years, Financial Marketers have converged in Vegas to learn innovative ways to market, connect with one another, and attend one of the largest affiliate parties in the industry.

**We're giving the people what they want...**

## Connection and Content

Financial Marketers are already...

- Making the trek out for the regular trading and investing show.
- Scheduling one-on-one meetings with partners, clients and vendors.
- Planning to attend TradeThirsty's 12th Annual **BEST AFFILIATE PARTY EVER**







## Who Will Attend?

**Media Buyers**

**Ad Networks**

**Copywriters**

**Affiliate Marketers**

**Financial Publishers**

**Online Educators**

**Business Owners**

**Investors & Venture Capitalists**

**Trading Education Companies**

**FinTech Companies**

**Marketing and Creative Agencies**

**Business Buyers and Sellers**

**Financial News Companies**

## **Spend Your Day Learning from Top Industry Marketers... then Spend Your Evening at the 12th Annual TradeThirsty Affiliate Party!**

**TRADETHIRSTY LIVE** includes a 6-Hour Intensive Workshop with financial marketers, affiliates, media buyers, business owners, publishers and copywriters.

That evening, TradeThirsty throws an incredible party, attracting Financial Marketers from all over the world.

After a jam packed day of learning and networking, attendees and sponsors will have the opportunity to connect in a more casual setting and begin the follow up process immediately after all of the action items sure to come out of the day time event.





## **PLATINUM SPONSORSHIP**

### **\$10,000**

#### **Platinum Sponsorship (Available) includes:**

- Thirty Minute (30min) Keynote Presentation
- Platinum Sponsor Table in Foyer (6 x 3) - Prime Location
- 3 Event Tickets (\$1,500 value)
- 3 Dedicated Email Blasts to Event Attendee Lists
- Pre or Post Event Recorded Interview - Sent to Attendees
- Logo and Link on TradeThirsty Live Homepage - Priority Placement
- Two Full Pages in Event Packet to All Attendees
- Two Promotional Items in Welcome Bag to All Attendees (Sponsor to Provide)
- Recognition in TradeThirsty Live Promotional Material - Priority Placement Platinum
- Sponsorship mentions on Stage throughout Event
- Logo on Lanyards - Priority Placement
- Logo on all Event Banners - Priority Placement
- Logo on all Attendee Communication Emails - Priority Placement
- List of all Workshop and Party Attendees
- Pre-Event Interview posted to The Hub (Financial Marketers Hub FB Group)



## **DIAMOND SPONSORSHIP**

### **\$7,500**

#### **Diamond Sponsorship (Available) includes:**

- Diamond Sponsor Table in Foyer (6 x 3)
- Two Event Tickets (\$1,000 value)
- 2 Dedicated Email Blasts to Event Attendee Lists
- Pre or Post Event Recorded Interview - Sent to All Attendees
- Logo and Link on TradeThirsty Live Homepage
- One Full Page in Event Packet to All Attendees
- One Promotional Item in Welcome Bag to All Attendees (Sponsor Provides)
- Recognition in TradeThirsty Live Promotional Material
- One main "Shout Out" on Stage during Event
- Logo on Lanyards - Priority Placement
- Logo on all Event Banners
- Logo on all Attendee Communication Emails
- One Raffle Opportunity - Collect all Attendee Business Cards for Raffle Giveaway
- Pre-Event Interview posted to The Hub (Financial Marketers Hub FB Group)



## **GOLD SPONSORSHIP**

### **\$5,000**

#### **Gold Sponsorship includes:**

- Gold Sponsor Table in Foyer (2 Available)
- One Free Event Ticket (\$497 value)
- Option to Purchase up to Two Additional Super Early Bird Price Event Tickets (\$297)
- Pre or Post Event Recorded Interview - Sent to All Attendees
- One dedicated mailing to Attendee List
- Logo and Link on TT Live Homepage
- Recognition as Gold Sponsor in TT Live Promotional Material
- Half Page in Event Packet to All Attendees
- One Recognition "Shout Out" at Event
- One Promotional Item in Welcome Bag to All Attendees (Sponsor Provides)
- Logo on Lanyards
- Logo on all Event Banners
- Logo on all Attendee Communication Emails
- One Raffle Opportunity - Collect all Attendee Business Cards for Raffle Giveaway



## **SILVER SPONSORSHIP**

### **\$3,000**

#### **Silver Sponsorship includes:**

- Silver Sponsor Table in Foyer (6 x 3) (3 Available)
- One Raffle Opportunity - Collect all Attendee Business Cards for Raffle Giveaway
- One Event Ticket (\$495 value)
- Pre or Post Event Recorded Interview - Sent to All Attendees
- Half Page in Event Packet to All Attendees
- One Recognition "Shout Out" at event
- Logo on Lanyards
- Logo on all Event Banners
- Logo on all Attendee Communication Emails





# Join Us Today!

**Send an email to [ashleigh@tradethirsty.com](mailto:ashleigh@tradethirsty.com) to schedule a call  
to discuss sponsorship opportunities with  
TRADETHIRSTY LIVE 2024**

**[WWW.TRADETHIRSTYLIVE.COM](http://WWW.TRADETHIRSTYLIVE.COM)**