

SMART SCALE SUMMIT

& 12th Annual BEST
AFFILIATE PARTY EVER
2025



Sponsorship Opportunities

APRIL 16-18, 2025

LAS VEGAS, NV



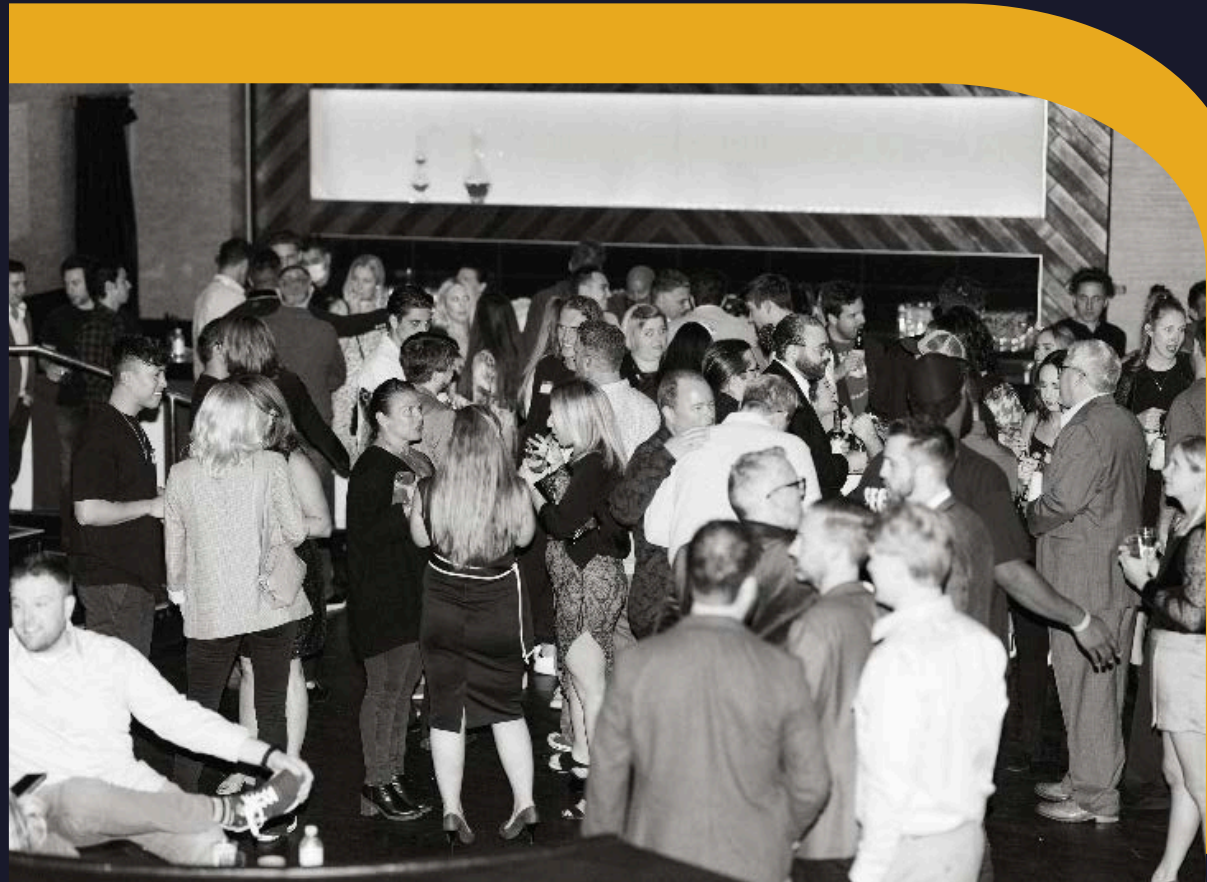


Spend two Days Learning from Top Industry Marketers...

TRADETHIRSTY LIVE includes the SMART SCALE SUMMIT 2-Day Intensive Workshop with marketers, affiliates, media buyers, business owners, publishers and copywriters.

The 2-Day Workshop is all kicked off with tradeTHIRSTY's incredible BEST AFFILIATE PARTY EVER, attracting Marketers from all over the world since 2012.

After each jam packed day of learning and networking, attendees and sponsors will also have the opportunity to connect in a more casual setting and begin the follow up process immediately.





Who Will Attend?

Media Buyers Ad Networks

Copywriters Affiliate

Marketers

Financial Publishers

Online Educators

Business Owners

Investors & Venture

Capitalists

Trading Education Companies

FinTech Companies

Marketing and Creative

Agencies

Business Buyers and Sellers

Financial News Companies

Heather Wagenhals

Master of Events

Heather Wagenhals is a renowned financial authority and media powerhouse, educating millions on wealth creation and personal empowerment through her long-running web television show *Unlock Your Wealth*. As a celebrated author, speaker, and media personality, Heather combines deep financial expertise with unmatched charisma to inspire audiences worldwide. With decades of experience in broadcasting, event hosting and financial education, she's the perfect authority to guide this event.



SPEAKERS

MORE TO BE ANNOUNCED!



Rachel Miller



Reed Floren



Molly Mahoney



Jason Fladlien



Heather Wagenhals



Chris Mercer



TRADETHIRSTY 2025 LIVE


A targeted event for marketing professionals that brings an online community together in person.

Attendees choose TRADETHIRSTY 2025 LIVE to network with others in FinPub and to learn the most cutting edge marketing tools, tactics and strategies working today in our industry.

CONNECTION & CONTENT

- Deep Dive Training at the 2-DAY Workshop to learn from top-tier marketing experts on what's working NOW.
- Schedule One on One Meetings in a face-to-face environment.
- Make your MARK at tradeTHIRSTY's 12th Annual BEST AFFILIATE PARTY EVER.



A full-length portrait of Heather Wagenhals, a woman with long, wavy blonde hair, smiling. She is wearing a blue, off-the-shoulder, form-fitting dress with a cutout at the bust. She is also wearing a necklace with a heart pendant, a watch on her left wrist, and a bracelet on her right wrist. The background is a solid yellow color.

Heather Wagenhals

Heather Wagenhals delivers a powerful keynote in *Amplify Your Authority*, sharing how to elevate your brand and influence through three key pillars: best-selling books, national press coverage, and professional podcasts. With decades of media expertise, she reveals how these tools build trust, credibility, and lasting impact. Get ready to learn actionable strategies that make authority-building effortless and unforgettable.

Amplify Your Authority

Speaker



Chris Mercer

Chris Mercer, an industry trailblazer in marketing, measurement and analytics, to our upcoming conference. As the founder of MeasurementMarketing.io, Chris has dedicated his career to demystifying the complexities of digital marketing measurement and helping businesses unlock their true potential

Chris is renowned for his ability to translate data into actionable insights, guiding marketers to make informed, confident decisions that drive results. His expertise spans crafting measurement strategies, implementing cutting-edge tools, and teaching organizations how to leverage analytics for maximum ROI..

Marketing, Measurement, Analytics

Speaker



Molly Mahoney

Molly Mahoney, the dynamic founder of The Prepared Performer and a leading expert in leveraging live video and social media to build irresistible brands. Known as “The Queen of Camera Confidence,” Molly has helped countless entrepreneurs amplify their visibility and turn followers into loyal customers. With her signature blend of energy and expertise, Molly will share strategies to make your marketing efforts more magnetic and impactful.

The Prepared Performer

Speaker



Rachel Miller

Rachel Miller, is the mastermind behind some of the most successful organic marketing strategies in the world. As a sought-after growth strategist and founder of Moolah Marketing, Rachel has helped countless businesses skyrocket their engagement and reach millions—without paid ads. Known for her infectious energy and innovative techniques, Rachel will show you how to turn fans into customers and customers into raving superfans!

Organic Marketing Maven

Speaker



Reed Floren

Reed Floren, a celebrated expert in AI integration, affiliate marketing and online business growth. With over two decades of experience, Reed has helped countless entrepreneurs scale their businesses through innovative strategies and systems. Known for his practical, results-driven approach, Reed is here to share actionable insights that can transform your marketing efforts.

AI Authority & Affiliate Marketing

Speaker



Jason Fladlien

Jason Fladlien, the co-founder of Rapid Crush, Inc., and the man known as “The \$100 Million Webinar Man,” to our conference. Jason has transformed the way businesses use webinars to build trust, deliver value, and close deals at scale. With a proven track record of generating hundreds of millions in revenue, Jason’s mastery of sales psychology and offer creation has made him the most sought-after expert in the industry. His strategies are not just innovative—they’re transformative, helping entrepreneurs and companies achieve exponential growth. Prepare to be inspired as Jason shares his secrets to creating high-converting webinars and reveals the tools you need to revolutionize your marketing game.

\$100MM Webinar Marketing Man

Speaker



PLATINUM SPONSORSHIP

\$15,000

Platinum Sponsorship (ONLY 2):

- Thirty Minute (30min) Keynote Presentation
- List of All Party and Mastermind Attendees
- Platinum Sponsor Table in Foyer (6 x 3) - Prime Location
- 3 Event Tickets (\$2,400 value)
- 3 Dedicated Email Blasts to Event Attendee Lists
- Pre or Post Event Recorded Interview - Sent to Attendees
- Logo and Link on TradeThirsty Live Homepage
- Priority Placement Two Full Pages in Event Packet to All Attendees
- Two Promotional Items in Welcome Bag to All Attendees (Sponsor to Provide)
- Recognition in TradeThirsty Live Promotional Material
- Priority Placement Platinum Sponsorship
- Mentions on Stage throughout Event
- Logo on Lanyards
- Priority Placement Logo on all Event Banners





GOLD SPONSORSHIP

\$5,000

Includes:

- Gold Sponsor Table in Foyer (2 Available)
- Two Free Event Ticket (\$1,600 value)
- Pre or Post Event Recorded Interview - Sent to All Attendees
- One dedicated mailing to Attendee List (pre-event)
- One dedicated mailing to Attendee List (post-event)
- Logo and Link on Event Homepage
- Recognition as Gold Sponsor Promotional Material
- Half Page in Event Packet to All Attendees
- One Recognition "Shout Out" at Event
- One Promotional Item in Welcome Bag to All Attendees (Sponsor Provides)
- Logo on Lanyards
- Logo on all Event Banners
- Logo on all Attendee Communication Emails
- One Raffle Opportunity - Collect all Attendee Business Cards for Raffle Giveaway





SILVER SPONSORSHIP

\$3,000

Includes:

- Silver Sponsor Table in Foyer (6 x 3) (The first 3 Silver Sponsors only)
- One Raffle Opportunity - Collect all Attendee Business Cards for Raffle Giveaway
- One Event Ticket (\$797 value)
- Pre or Post Event Recorded Interview - Sent to All Attendees
- Half Page in Event Packet to All Attendees
- One Recognition "Shout Out" at event
- Logo on Lanyards Logo on all Event Banners
- Logo on all Attendee Communication Emails
- One Post-Event Mailing to All Event Attendees





WWW.SMARTSCALESUMMIT.COM

Mark Your Calendar Now!

April 16-18, 2025



12 years! WOW! This event has been my passion project for over a decade. It's my 'give back' to all of the people who got me here. If you're ready to secure a sponsorship spot send an email to phillip@tradethirsty.com to take what's yours!

I can't wait to see you in Las Vegas.

Cheers,

Jeanette Sims

tradeTHIRSTY Founder